



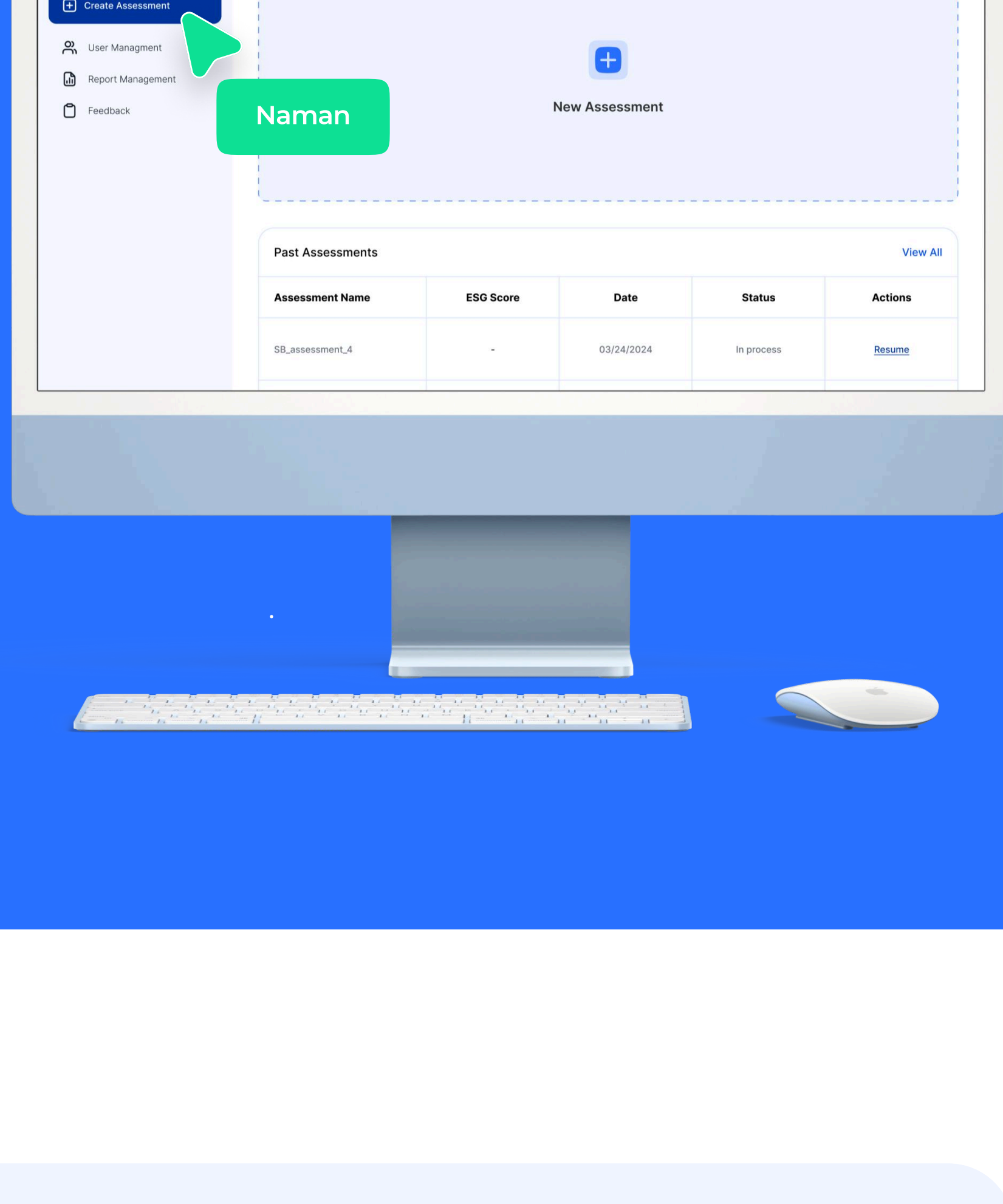
My Sustainability Score - MSS

Project description

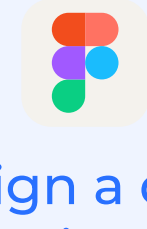
AI Report Analysis

Duration

(6 weeks)



What we did?



We successfully designed a dynamic and user-friendly website for a client, enhancing their online presence and significantly improving user engagement.

Tools we used?



We utilized Figma to design a dynamic and user-friendly website for a client, enhancing their online presence and significantly improving user engagement.

Business Objective

The ESG Project is focused on developing an automated tool in the form of a web application for ESG scoring of companies using various information sources. The tool envisioned by My Sustainability Score - MSS, aims to provide consistent and accurate ESG scores with confidence and accuracy metrics. It incorporates AI techniques for document analysis and question assessment, with a strong emphasis on scalability and web-based accessibility for clients.

TYPOGRAPHIES

(& COLOUR PALETTE)

#2970FF

#FF692E

#9DA4AE

#F04438

Inter.

Bold Regular Light

#12B76A

#D1E0FF

#027A48

#00359E

Design Process

Immersion & Strategy

- Briefing
- Project calendar
- Analysis of person
- User flow

Focus

- Customer Journey Mapping
- Competitor Analysis
- Wireframes
- Quantitative Research

User Interface

- Guidelines
- Visual Concept
- Design System
- Branding

Prototype

- App Structure
- Visual Concept
- Design System
- Branding

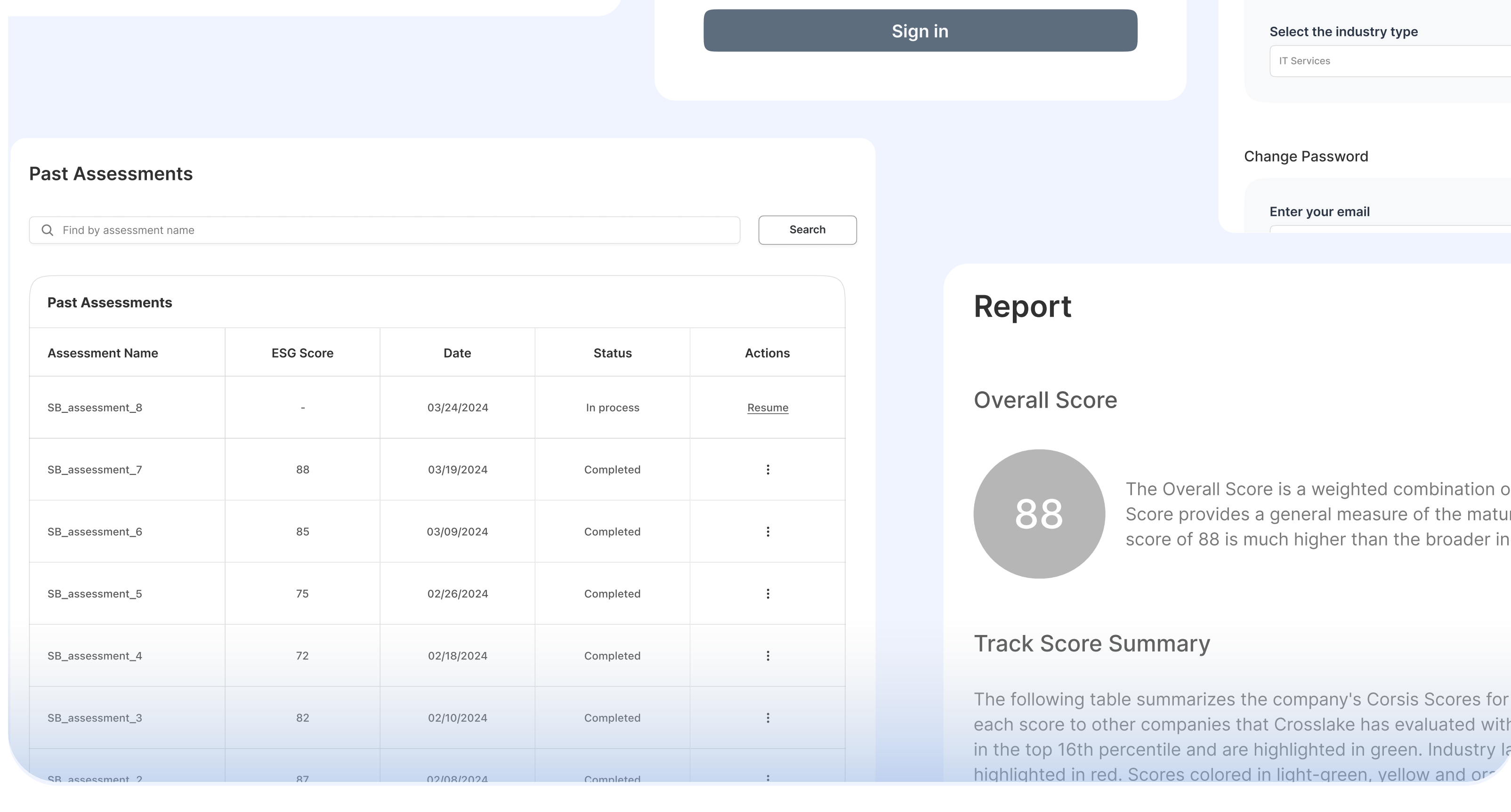
Testing

- Specification
- Usability test
- Application

Wireframes

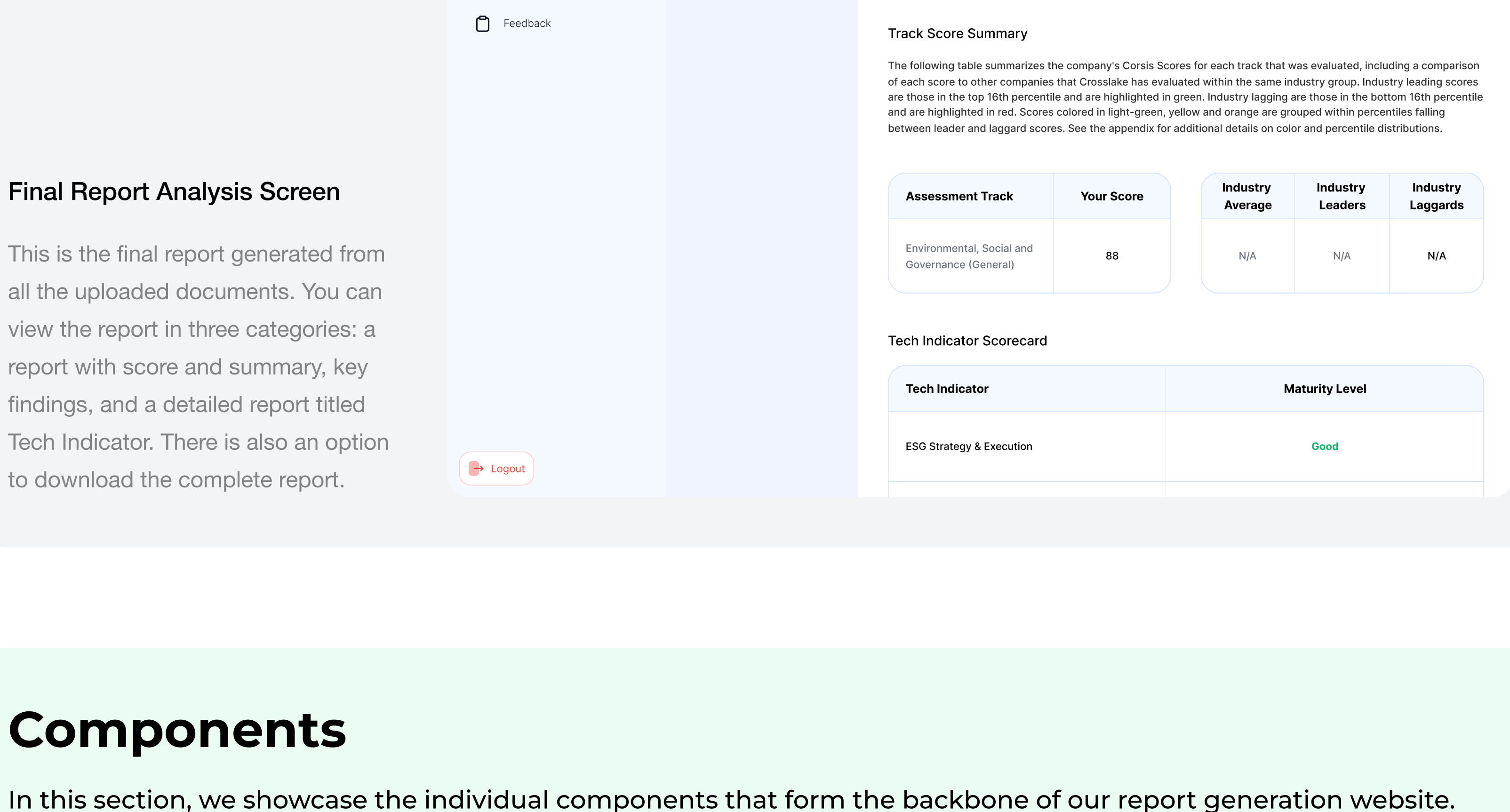
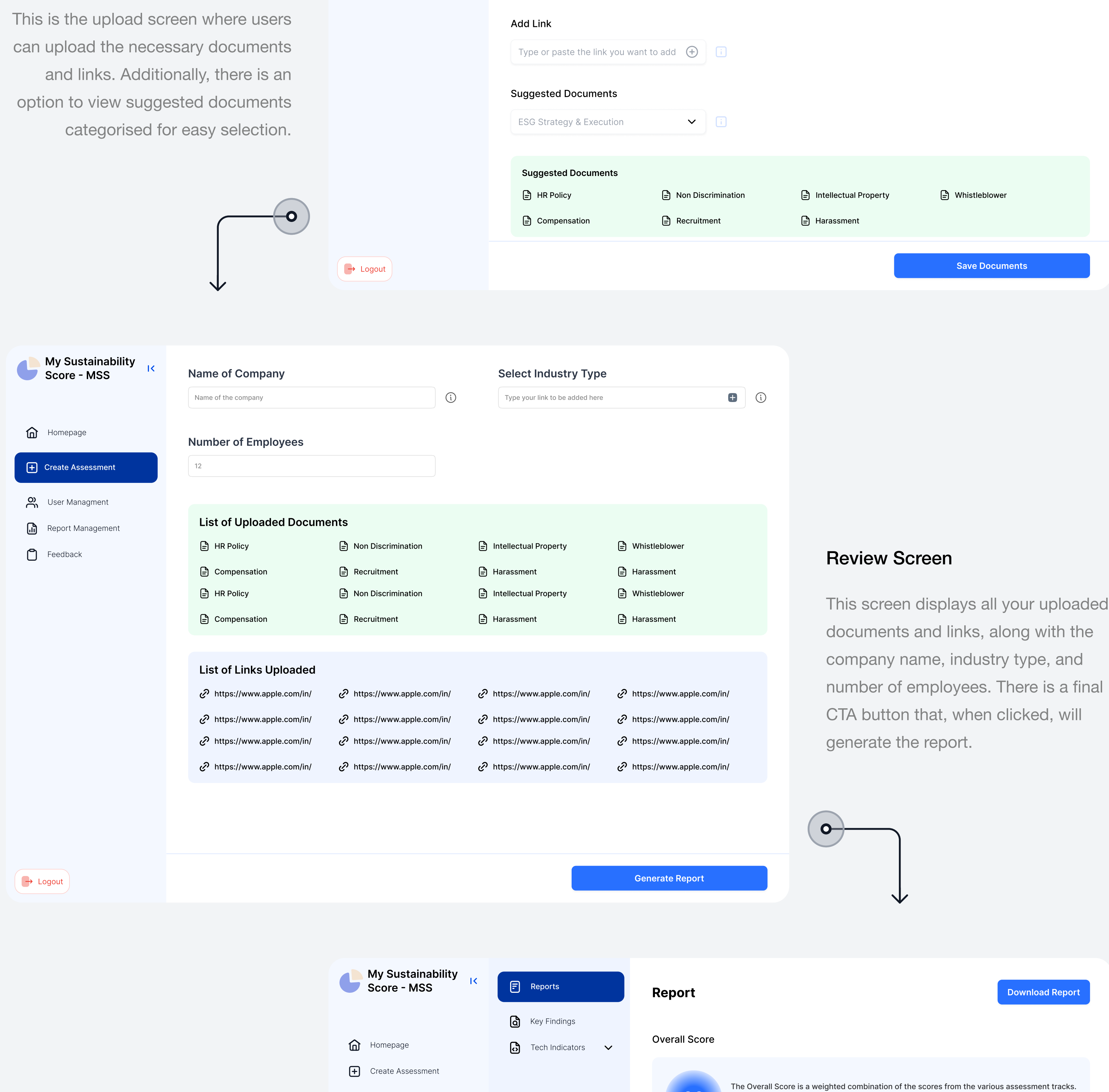
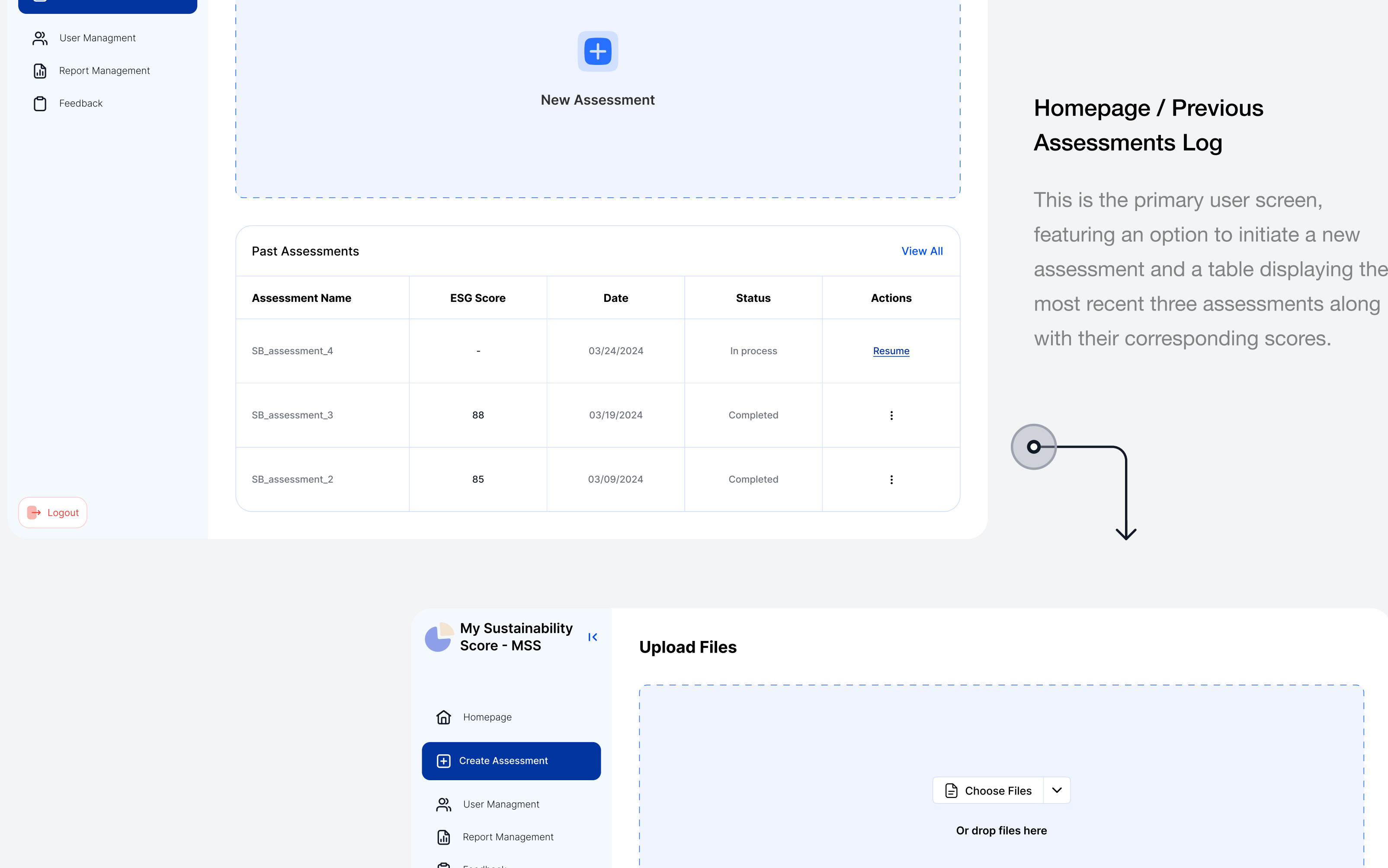
In this section, we present the wireframes that illustrate the foundational design and structure of our report generation website. These wireframes serve as the blueprint for our approach to creating an intuitive and efficient user interface.

Our goal was to design a user-centric platform that simplifies the process of generating comprehensive reports. The wireframes highlight key features, user flows, and interface elements that ensure a seamless experience. From the initial input of data to the final report output, each step is carefully crafted to be intuitive and user-friendly.



Flows

In this section, we delve into the flows and user interface design of our report generation website. Our focus is on creating a seamless and engaging user journey, ensuring that every interaction is intuitive and efficient from start to finish.



Components

In this section, we showcase the individual components that form the backbone of our report generation website. Each component is meticulously designed to ensure consistency, functionality, and a cohesive user experience throughout the platform.

